

EXHIBIT LLL

THE OUTDOOR PASSION™

2006



ARCTIC CAT®

media kit



2006 Arctic Cat Snowmobiles

Passion to Ride

Bundled in one convenient package for your viewing pleasure, are the latest 2006 Arctic Cat Snowmobiles. You can turn to this media kit to find out why Arctic Cat snowmobiles lead the way in technology, ergonomics and function. At the end of the day, you'll come to realize your passion to ride Arctic Cat snowmobiles.

What's new for 2006? Five new models, all-new crossover machines called the Crossfire, luxury amenities like heated seats, models equipped with communication systems and expanded 4-stroke engine models. Arctic Cat engineers have been working harder so you can play harder.

For additional product information and/or corporate information, please visit the Arctic Cat website: www.arcticcat.com. If you have additional questions about the 2006 model line of Arctic Cat snowmobiles, please contact me at (218) 681-9799, ext. 5102.

Take Care,

Kale Wainer
Media Relations Specialist

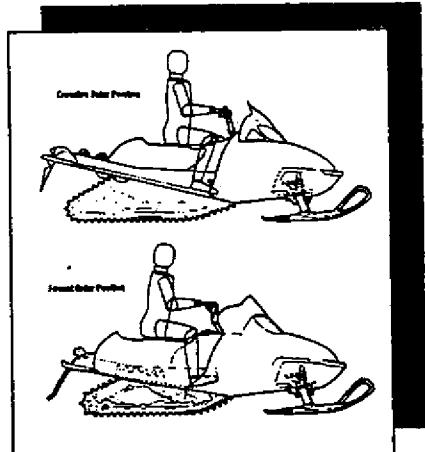
ARCTIC CAT® TECHNOLOGY

Passion comes in many forms, at Arctic Cat, one of those passions is the ability to be the technology innovators for our consumers. Being the first and the best is what Arctic Cat is all about. Here is a host of new technology found on our 2006 snowmobiles.

CROSSFIRE CHASSIS

The 2006 Arctic Cat Crossfire is the latest hybrid snowmobile that's completely at home on the trails, but can hang with the big boys in the powder.

Similar to the M-Series machines, the Crossfire shares a lot of elements found in the mountain machine such as higher mountain handlebars attached to a reinforced steering post. The biggest improvement is the wide running boards with flatter stirrups to improve the transition from sit-down to stand-up riding. Due to the unique seating position in relation to your feet and bend of your knees to other brands, you will notice less body fatigue after riding long distances.



FOX FLOAT SKI SHOCKS



Using pressurized air inside a unique sealed inner chamber, the newest generation of shocks returns for 2006. The elimination of coil-over springs (and their weight) produces feather light ski shocks. Better still, their inherent design results in supple reaction to small stutter bumps and solid control on big holes. Plus they are nearly insusceptible to fading and are easily tuned with a small air pump.

Models: Firecat Sno Pro, M7 Limited and King Cat.

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